



April 2017

2017 Jamboree Stadium Experience Newsletter



**106 days until the
start of the 2017
National Jamboree!**

We're on Facebook!

Our Jamboree team has established a "closed group" Facebook page. Find us at "Jamboree Stadium Experience" and ask to "join."

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Support Team Leader
Paul Penttila**

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AT&T Stadium Shows: The Spirit of Adventure Overview

Whatever the reason that a Scout is beckoned to be at the Jamboree, the common bond that unifies each of these adventure seekers is the code we choose to live our life by, the Scout Oath and Law. The AT&T Stadium Experience Shows will honor the fact that the audience has already chosen to be a Scout while uplifting each Scout to seek a life filled with adventure.

Research of focus groups

that had attended previous Jamborees and National Order of the Arrow Conferences showed that they liked being a part of something bigger than themselves.

Here are some of the highlights from youth based focus groups:

1. The audience would like to feel they are a part of the shows.
2. They do not remember anything said by any speaker of a previous Jamboree show.

3. The focus groups liked the big name entertainment, but liked being part of the spectacle more than loving the entertainer. It is important we have at least one big name entertainer, but not important that we have a show filled with them.
4. They do remember how speakers entered the stadium, especially Mike Rowe on a front end loader and Robert Gates by helicopter.
5. There were too many

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View of the stage in the AT&T Stadium

The Spirit of Adventure, Continued

older speakers that seemed to be talking to a camera and not to the audience.

6. They would like the shows to be something that they can share with their friends and be proud they were in the audience and a part. They do not want to sit through a 90 minute commercial about why they should be a Scout when they already are one.
7. The fireworks/lasers came up in all groups. Some of the groups thought they could see fireworks anywhere, others liked them, but nobody in the focus group loved them. The lasers have pretty

universal support, especially the concept of the nightly show that can be seen by the entire camp.

8. The use of social media must be incorporated in the show.

With input from the Scout focus groups in mind, the shows have been designed to be less focused on big name entertainment and more focused on a shared journey of self discovery.

It is important to note that budget constraints are such that a show that is filled with big name entertainment is not possible. This shift in philosophy is causing us to find a larger purpose for the show and

has focused our efforts into creating a unifying message.

These shows are the only experience at the Jamboree that is shared with all Jamboree participants. Each of the shows will build upon this message of seeking adventure with a culminating message that they can choose to change the world through a lifetime of service to others, leadership, and living their lives within the Scout Oath and Law.

By Ralph Voelker, Stadium Experience Team Staff Advisor

"...shows have been designed to be less focused on big name entertainment and more focused on a shared journey of self discovery."



Scouts enjoying the 2013 show festivities



Mike Rowe inspires the audience in 2013



Scott Lagasse, Jr., driver of the Team SLR BSA #8 race car, greets the Scouts in 2013



Full house at the AT&T Stadium

Jamboree Packing List for Staff

Camping Essentials:

Jamboree duffel
Daypack
Two small stuff sacks
Broken-in hiking boots
Lace-up shoes (lightweight sports)
Crocs/shower shoes
Sleeping bag (lightweight)
Sleeping pad
Camping pillow

Clothing:

Two field uniforms/belt (optional: zip-offs or pants)
Two pairs of extra uniform shorts
Hat & bandana
Raingear
Four-six pairs of hiking and other socks

One jacket or sweatshirt
Four or five SET work T-shirts, or polo shirts
Two sets of sleep clothes
Five pairs of underwear

Personal Gear:

Two towels/hand towels and washcloths
Water bottles/reservoir
Flashlight or headlamp
Small tent lantern
Non-aerosol insect repellent
Sunscreen

Suggested Extras:

Dry sacks
Camp chair
Solar camp shower
Toiletry bag (keep it small)
First aid kit

Sunglasses
Solar battery charger

Good to have:

Ear plugs
Clothes line/clips
Plastic hangers
Sheet
Mesh laundry bag
Camp suds for laundry
Small mirror
Small mat for bedside
Stuff sack for daily lunch
Coffee mug/cup/spork
Ziplocks
Patches from home
Business cards
Extra batteries
Dry sack for electronics

"SPLAT comprises five distinct program areas that will ensure all attendees at Scouting's premier event have a choice of activities to pursue..."

Jamboree leadership gathers

On the weekend of March 24-26, leaders from the Summit Program Leadership Action Team, also known as SPLAT, came together at the Summit to continue with planning and coordinating the 2017 National Jamboree program. SPLAT comprises five distinct program areas that will ensure all attendees at Scouting's premier event have a choice of activities to pursue: Adventure Area, Jamboree Trek, Messengers of Peace Day of Service, AT&T Summit Stadium, and Scott Summit Center.



Join us on Facebook at "Jamboree Stadium Experience"

Don't Forget!

Annual Health and Medical Record

Your Annual Health and Medical Record (AHMR) is due this month! Please obtain your medical examination and get your form in as soon as possible. For more information, please go to www.bsajamboree.org and click on the *Staff Volunteers* link on the top menu bar, then click on the *Jamboree Medical Process* link on the right menu bar.

GET THE OFFICIAL JAMBOREE 2017 APP

Go to www.bsajamboree.org and click on the link on the home page "GET THE OFFICIAL JAMBOREE 2017 APP."

Driver Training and Certification

If you have been asked by your team lead to obtain the ATV/UTV training, please do so as soon as possible and submit copies of the certificates and other information as requested. Go to www.bsajamboree.org and click on the "Driver Training and Certification" link in the grey menu bar. Be sure to copy your team lead on your communication.

Stadium Experience Team Website

Check out the SET website located at <http://stadiumexperience.org/web/>. The website is a repository for all important information that Stadium Experience staff need to know. View our past newsletters and much more!

Staff Arrival and Departure Details

Please note every staff member is required to register their arrival and departure times with Transportation Management Services (TMS). Submitting your arrival and departure times is a quick process that takes less than three minutes to complete. Additional information on registering and airport shuttles is located on this Jamboree blog: <http://www.summitbsa.org/staff-arrival-departure-details/>.

Youth Protection Training

All staff must have a current Youth Protection Training certificate that has been renewed within one year in advance of the Jamboree. Please make sure you get this done!

Staff Bling

Staff can expect to receive a National Jamboree hat, neckerchief, and a special patch at check-in. *Stadium Experience Team shirts and patch ordering are coming soon!*

Stadium Experience Key Leader Directory

| First Name | Last Name | Position | Email | Phone | Mobile Phone | City | State |
|------------|-----------|--|--|--------------|--------------|------------------|-------|
| Donald | Wendell | Jamboree Program Vice-Chair for the Stadium Experience | donwendell@mac.com | 972-423-4250 | 214-632-0210 | Plano | TX |
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| Carson | Holmes | Deputy Area Leader | carson@holmestx.com | 469-766-3393 | 469-766-3393 | Garland | TX |
| David | Kehrer | Stadium Shows Executive Producer | david.kehrer@gte.net | 586-784-9529 | 586-651-1904 | Armada | MI |
| David | Laabs | Special Events Team Leader | davidlaabs@comcast.net | 248-344-4214 | 313-460-3116 | Northville | MI |
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